



## Tuan Trinh

Senior Product Designer

I help the business owner by balancing the business value & the user needs. Create value for the product by Problem Solving, Critical Thinking, Data Metric, and Interaction Design.

## Experience

### Acting Lead Product Designer • CodeStringers

05/2025 – Present

- Consolidate all legacy Design Systems into a single, unified system to ensure the UX consistency across multiple products, with a detailed document supporting and other beneficial features (Dark/Light mode, Design Token, Robust Component Structure).
- Mentored and coached Junior Designers to accelerate skill development and maintain high design quality standards.

### Senior Product Designer • beGroup 🍔

12/2022 – 05/2025

- Achievement: Food GMV streak (3.5x ↑), reduce Cancel trip rate of Driver
- In charge of Food delivery service in beGroup ecosystem (Consumer, Merchant) from end to end to level up the experience.
- Conducted UX research by using Usability Evaluation (Heuristics), and Competitive Analysis to find a cost-effective solution.
- Contributed and maintained the Design System, Toolkit, and Process.

### Senior Product Designer • WhyDah

07/2022 – 11/2022

- Design the internal mobile app that enhances employee performance (Check-in/ Check-out, Event, Rewards system,...)
- Create a design system to maintain multiple products.

### Senior Product Designer • MoMo 🎉

08/2021 – 07/2022

- A key member of the FAST 2022 project: Improved payment speed of Pay QR feature
- A solo designer of the AppX cell team handles all experiences in the MoMo application (Home, Transaction detail,...)
- Mentor other Junior designers to perform well their work

### UX/UI Designer → Senior UX/UI Designer • BigIn

2017 – 07/2021

- Design multiple products across multiple platforms (Mobile/Web application, Portal, Landing page): Travel, Food, Relocation.
- Work with team to build the design system to maintain multiple products of the company.

### Personal Project

- Color Range Picker: <https://tgt95.github.io/color-generator/>

## Profile

Full Name:	Trình Gia Tuấn, he/him
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## Skills

### Main skill

- Product mindset
- Visual Design
- Design System
- HTML5/CSS3

### Soft skill

- Self-taught
- Mindmap
- Communication

## Education

### Bachelor Degree of Apply Information, 2013 – 2016

Ho Chi Minh City University of Natural Resources  
And Environment

## View my work!

<https://idodesign.vercel.app/>